

## REGULATIONS OF “CHARMING AO BA BA IN MEKONG DELTA” CONTEST THE INTERNATIONAL AGRICULTURAL FESTIVAL IN MEKONG DELTA

For the purpose of showing the national character and the charm of Vietnamese ladies, especially ladies in Mekong Delta where the attraction has been proved for years,

The Organization Board of the “International Agricultural Festival in Mekong Delta” has the honor of organizing the “Charming Ao Ba Ba in Mekong Delta” Contest to praise the cultural features of Southwestern ladies. This Contest is part of the “International Agricultural Festival in Mekong Delta”. Details of the Contest are shown below:

### **1. Contestants and conditions:**

#### **1.1. Contestants:**

- Female citizens in Mekong Delta
- 18-25 years old
- Graduated from high school or higher
- Regardless of jobs

#### **1.2. Conditions:**

- Good ethics and lifestyle, law-abiding, clean police record
- Height of 160 cm or above, well-proportioned body
- Having not married and not had children
- Good health (enclosed with health certificate issued by the competent health authority)

#### **1.3. Number of contestants:**

Two excellent contestants are chosen from each city/province for the “Charming Ao Ba Ba in Mekong Delta” Contest.

### **2. Required dossiers and deadline**

#### **2.1. Required dossiers:**

- Registration form (*as specified by the Organization Board*)
- One copy of ID Card
- Two 4x6 portrait photos
- Two 10x15 portrait photos (without photoshop software)
- Two 10x15 full length photos (without photoshop software)
- One resume (certified by local authority)
- One health certificate issued by the competent health authority
- Certificate of beauty contest (if any)

#### **2.2. Deadline:**

- Deadline: from 30 December 2016 until prior to 5 February 2017. After receiving the dossiers, the Organization Board chooses 2 excellent contestants from each city/province for the “Charming Ao Ba Ba in Mekong Delta” Contest.

- All dossiers should be submitted to the office of the municipal/provincial women's union, then they are delivered to the Can Tho City Women's Union at 26 Tran Van Hoai St., Can Tho City. Mobile: 0918707748 – Ms. Lam.

### **3. Rehearsal and contest time and place:**

**3.1. Time:** the Contest takes place at 7:30 pm on 11 March 2017.

**3.2. Place:** the stage of Can Tho City Fair and Exhibition Center, 108A Le Loi St., Ninh Kieu District, Can Tho City.

### **4. Contest costume:**

- a) Traditional Ao Ba Ba (prepared by contestants)
- b) Modern Ao Ba Ba (sponsored by the Organization Board)
- c) Optional Ao Ba Ba (prepared by contestants)
- d) Accessories (prepared by contestants).
- e) Ao Dai for the final round (sponsored by the Organization Board)

### **5. Organization Board and Jury:**

#### **5.1. Organization Board:**

- Vietbrand Magazine
- Municipal/provincial women's unions
- Other members

#### **5.2. Jury:**

- Journalist
- Miss Ao Dai Truc Mai
- Photographer
- Cosmetic surgeon
- Organization Board

### **6. Selection and awarding:**

#### **6.1. Preliminary round (11 March 2017)**

- 26 contestants are chosen from 13 cities and provinces in Mekong Delta for the preliminary round held on 11 March 2017 and 10 excellent contestants among them are selected for the final round held on 13 March 2017.
- Preliminary round costume: traditional and modern Ao Ba Ba.

#### **6.2. Final round (13 March 2017)**

- 10 contestants selected for the final round must compete in the modern and optional Ao Ba Ba competitions.
- The jury gives and announces scores of contestants at each competition.
- Ranking is based on total score of 2 competitions.
- The jury selects 5 excellent contestants for the Q&A competition.
- The winner is awarded at the closing ceremony of the "International Agricultural Festival in Mekong Delta" held on 13 March 2017 and live broadcasted on Can Tho TV channel.
- Ao Dai costumes are sponsored by the Organization Board for the contestants to compete in the final round.

*(Note: only the modern Ao Ba Ba and Ao Dai costumes are sponsored by the*

*Organization Board for the contestants during the Contest. After closing the Contest, such costumes should be returned to the Organization Board).*

## **7. Awards:**

### **7.1. Winner**

- VND 15 million in cash
- Gift from the Organization Board
- Certificate from the Organization Board

### **7.2. First Runner-Up**

- VND 10 million in cash
- Gift from the Organization Board
- Certificate from the Organization Board

### **7.3. Second Runner-Up**

- VND 5 million in cash
- Gift from the Organization Board
- Certificate from the Organization Board

### **7.4. Third Runners-Up: Congeniality and Best Answer**

- VND 2 million in cash
- Gift from the Organization Board
- Certificate from the Organization Board

**7.5.** *The Organization Board offers VND 500,000 to each contestant unselected for the final round.*

## **8. General:**

The Contest is subject to these regulations issued by the Organization Board. All contestants are voluntary and required to comply with such regulations. Any contestant is eliminated from the Contest in case of failure to follow the above regulations.

**THE ORGANIZATION BOARD**

## REGISTRATION FORM

### “CHARMING AO BA BA IN MEKONG DELTA” CONTEST THE INTERNATIONAL AGRICULTURAL FESTIVAL IN MEKONG DELTA

*Attention:*

#### THE ORGANIZATION BOARD OF “CHARMING AO BA BA IN MEKONG DELTA” CONTEST

1. Full name (capital letter): .....
2. Date of birth: ...../ ..... /..... Place of birth: .....
3. ID Card no: ..... issued on: ..... Nơi cấp:.....
4. Permanent address: .....
5. Occupation and workplace:.....
6. Hobbies:.....
7. Nationality: ..... Religion: .....
8. Contact address: .....
9. Telephone:..... Mobile: .....
10. Phone number of person whom the Organization Board informs: .....
11. Height: ..... Weight: .....
12. Body measurements: (bust:.....; waist: ..... ; hip: ..... )
13. Ao Ba Ba measurements: .....
14. Ao Dai measurements: .....
15. Commitment:
  - *Taking liability for the accuracy and truthfulness of all information stated in the required dossiers.*
  - *Accepting and following all regulations and conditions of the Contest.*

....., /...../...../.....  
(Signature and full name)

# **THE SCHEDULE OF “CHARMING AO BA BA IN MEKONG DELTA” CONTEST**

**\* 10 March 2017:**

- 8:30 am – 9:00 am: check-in at the hotel.
- 9:30 am – 11:30 am: present at the conference hall to know rehearsal rules and regulations of the “Charming Ao Ba Ba in Mekong Delta” Contest under the instructions of Stage Director Minh Nhat and the Organization Board.
- 11:30 am: having lunch.
- 1:30 pm – 4:30 pm: rehearsal.
- 5:00 pm – 6:00 pm: having dinner.
- 7:30 pm – 9:30 pm: music performance.
- 10:00 pm: taking a rest at the hotel.

**\* 11 March 2017 (26 contestants selected from 13 cities and provinces in Mekong Delta)**

- 7:00 am – 9:00 am: having breakfast and free activities.
- 9:00 am – 11:00 am: full-dress rehearsal.
- 11:00 am – 12:00 noon: having lunch.
- 1:00 pm – 4:00 pm: make-up on the stage
- 4:00 am – 5:00 pm: having dinner on the stage
- 5:00 pm: present on the stage for the preliminary round.
- 7:30 pm: starting the preliminary round.

**\* 12 March 2017 (10 contestants selected for the final round):**

- 7:00 am – 10:00 am: having breakfast and free activities.
- 11:00 am: having lunch.
- 1:00 pm: rehearsal for the final round
- 6:00 pm – 10:00 pm: music performance.

**\* 13 March 2017 (10 contestants selected for the final round):**

- 7:00 am – 9:00 am: having breakfast and free activities.
- 10:00 am – 11:00 am: full-dress rehearsal.
- 11:00 am – 12:00 noon: having lunch.
- 1:00 pm – 4:00 pm: make-up on the stage.
- 4:00 am – 5:00 pm: having dinner on the stage
- 5:00 pm: present on the stage for the final round.

# **GENERAL REQUIREMENTS OF “CHARMING AO BA BA IN MEKONG DELTA” CONTEST**

## **1. Required dossiers:**

- *Accurate, truthful and sufficient as requested by the Organization Board.*

## **2. Schedule:**

- *Following the schedule and regulations defined by the Organization Board.*

## **3. Devices allowed:**

- *Mobile phone*
- *Laptop, Ipad (used for learning)*
- *Personal objects are protected by the contestants during the Contest (the Organization Board assumes no responsibility for any loss of such objects).*

## **4. Culture and behavior**

- *Civilized and courteous behavior*
- *No bad words or backbiting allowed*
- *Decent clothes*

## **5. Prohibitions:**

- *Intentionally leaving during the Contest*
- *Using banned devices*
- *Meeting boyfriend during the Contest*
- *Disclosing information and pictures concerning the Contest without prior consent of the Organization Board.*